

Initial Approach to Reduction

- Established a 3 pronged approach using universal metering, user pay rate structure and customer education
- Metering is the necessary tool to understand customer use and to assist in setting rates
- Increasing block rate structure established
- Customer education through Water Smart

Developing Water Rates

Water meters are an essential tool to understand how various customer classes use water

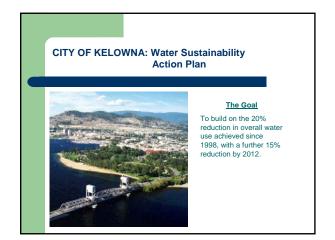
Understand the full cost of service to your customer

Ensure equity through user pay rate structures

Increasing block rate structure assists to create awareness of water use and can change behaviour

Water Smart Program Elements

- One-on-one customer education
- Free irrigation system assessments
- Soil amendment program
- Compost tea program
- Use meter data to identify and target excessive water users
- Work internally with city facilities and parks department



Seven Steps to Water Sustainability

- 1. Demand Side Management Programs
- 2. Customer Education
- 3. Link Water Conservation to Development Approvals
- 4. Ensure Effective Full Cost Pricing
- 5. Reduce Water System Leakage
- 6. Ensure the Use of Efficient Fixtures
- 7. Explore and Develop Water Reuse



Landscape and irrigation design standards

STANDARDS TO
ENSURE...

1) Adequate soil
2) Appropriate
plants
3) Efficient
irrigation
4) Less fertilizer
and pesticides

